

Alpha Opportunities

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Alpha Opportunities International launches new corporate web site

Alpha Opportunities International, Inc., has launched a new corporate web site, the company announced today. The new site reflects and updates the company's focus on supporting investors and businesses.

The site, at www.alphaopportunities.com, provides direct access to Alpha Opportunities' suite of business services, offered under the rubric *AlphaBiz!* These services include corporation and LLC registrations, a commercial street address mail service, real estate marketing and finance, and a range of other marketing, staffing, and Internet services. The new site also includes a blog where key investment and business issues will be discussed and visitors can contribute.

“It has been 11 years since we put up our first web site, and it was time for a major upgrade,” company founder, president, and CEO Frank Yacenda said. “We've come a long way in those 11 years and our client base has grown and diversified, and we needed a way to communicate the changes and update clients and prospective clients to our current services.”

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Alpha Opportunities International serves both domestic and overseas clients, and the new site reflects what the company calls its global reach. A major source of company business has come from overseas real estate investors buying investment properties in the U.S. The company sets up U.S. entities – limited liability companies and corporations – for them and assists them through a range of services it provides. While the bulk of business comes from referrals, word-of-mouth, and repeat business, reflecting its high level of customer service, the company wants to diversify its client base, and the new site is a way to do that, Yacenda said.

Alpha Opportunities also publishes business guides, and the company's first *AlphaBiz!* Guide, *Buying America the Right Way*, is featured on the site. The book provides readers with everything they need to know about doing business in the U.S. While aimed at overseas real estate investors, the company says it is of equal utility to domestic U.S. investors. A blog on the new site draws on material and approaches included in the book, which is available in both paperback and ebook formats at Amazon and most other major online booksellers.

“We hope that visitors will comment and add their experiences and questions to the blog so it becomes a true forum for discussing issues of importance to investors and business people across the country and around the world,” Yacenda said.

Founded in 1994 in Maryland, Alpha Opportunities incorporated as Alpha Opportunities International, Inc., in 2005. The company is headquartered in the Tampa Bay area of Florida, maintains a branch office on the Mississippi Gulf Coast, and is incorporated in Wyoming. The company can be contacted via the new web site, or by emailing to info@alphaopportunities.com.

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